

PRIVACY POLICY

Our Commitment To Privacy

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used.

The Information We Collect

This notice applies to all information collected or submitted on the Papero website and the Papero applications and services for iPhone, iPad, Android, Kindle, and other devices and platforms, hereafter referred to as simply Papero.

Papero occasionally needs to collect information for convenience, practicality, or technical requirements. This information includes:

- Your chosen username and registration details, which may be your email address or Facebook account.
- Your chosen password. A hash of your password is stored in the Papero database, and the plain-text password is only used for hash comparison to the stored value.
- The titles, URLs (addresses), and selected text of the pages you save to Papero, and any other means with which to add pages to Papero.
- The HTML contents of the pages you save to Papero when recognized as a known login-requiring site. This is technically required to generate the Text view and other indexing features for sites that require logins or accounts, such as some major newspaper publishers. When HTML is saved for a page, it is only used within your account and is not revealed via social or sharing features.

Like most Web sites, Papero also collects and stores information automatically and through the use of electronic tools that may be transparent to our visitors. For example, we may log the name of your Internet Service Provider, your IP address, and information provided by and about your Internet browser.

We may also use "cookie" technology. Among other things, we may use cookies or other tracking technology for the purposes of storing your username and password hash to spare you from having to re-enter that information each time you visit.

The Way We Use Information

We use the information you provide to operate Papero's features. We do not share this information with outside parties except to the extent necessary to accomplish Papero's functionality.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

We use non-identifying and aggregate information to better design Papero, to suggest popular content to users, and to share with advertisers and publishers. For example:

- We may tell an advertiser or publisher that X number of people visited a certain area on our website
- We may tell an advertiser or publisher that X number of people bookmarked Z stories from a particular site or topic.
- We may aggregate the most popular stories during limited time periods or from certain websites in order to suggest stories for Papero's Editor's Picks or for users who have also saved pages from those websites.

When information is used in this or a similar manner, we do not disclose anything that could be used to identify the individuals on whom the information is based.

We may disclose your information in response to subpoenas, court orders, or other legal process, or to establish or exercise our legal rights or to defend against legal claims.

We may disclose your information when we believe it necessary or desirable in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our policies, and/or to protect our rights and property.

In the future, we may sell, buy, merge, or partner with other companies or businesses. In such transactions, user information may be among the transferred assets.

Publicly Accessible Information

Papero contains social and sharing functionality, including:

- Others can view content that you have chosen to share with them and any comments or annotations that you have made on said content.

External Services

External services beyond Papero's control are integrated with Papero where necessary, such as Localytics & Google Analytics for traffic measurement and tracking.

Papero makes reasonable efforts to ensure that all integrated external services are trustworthy and reputable, but Papero cannot be held responsible for data collection and usage by such services.

Our Commitment To Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Our Commitment To Children's Privacy

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

How You Can Access Or Correct Your Information

You can access all your personally identifiable information that we collect online and maintain by logging into your Papero account on the Papero website at <http://www.papero.co>

You can correct factual errors in your personally identifiable information by changing or deleting the erroneous information, by emailing support@papero.co.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

How To Contact Us

Should you have other questions or concerns about these privacy policies, please email support@papero.co. At this time, we only have the ability to receive and send English-language communications.

Changes To This Policy

Papero reserves the right to change this policy at any time. Please check this page periodically for changes. Your continued use of Papero following the posting of changes to this policy will mean you accept those changes.